



# GABRIELLE BODE

## CONTACT

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## SKILLS

Figma	
Illustration	
MSFT Office	
Adobe Photoshop	
Adobe Illustrator	
Adobe InDesign	
Adobe After Effects	
Adobe XD	
Adobe Acrobat Pro	
Web Design/UX	

## LANGUAGES

English  
French

## EDUCATION

Colorado Mesa University (CMU)  
Graduated May 2020

Mesa Valley Community School  
Graduated May 2015

## AWARDS & ACKNOWLEDGEMENTS

**Graduated Magna Cum Laude, (CMU)**  
Graduated with a 3.9 GPA, May 2020

**President's Award, (CMU)**  
Academic achievement for maintaining a 4.0 GPA for 2 consecutive years

**Dean's List, (CMU)**  
Recognition of students who achieve a grade point average of between 3.50 and 3.99 while enrolled for a minimum of 12 semester hours in a fall or spring semester

**Superintendents scholar**  
Recognition for maintaining and graduating with 4.0 GPA in high school

## Summary

I am a highly collaborative graphic designer who consistently excels at conceptualizing and creating visuals to inform and engage various audiences. I have 6 years of experience doing everything from branding, identity design, art direction, motion graphics, illustration, marketing, creating social media campaigns, and web design. I have had success on multiple occasions pitching concepts to clients and always deliver assets on time. I am proficient in using the Adobe Creative Suite, along with Figma.

## Work Experience

### GRAPHIC DESIGNER

*Catchy Agency: Seattle, WA — July 2020 - March 2024*

During my time at Catchy, I was able to improve both hard and soft skills significantly. Presenting and defending my design work to clients became second nature, and I was given the responsibility of leading the creative process for multiple projects across several accounts, including Intel, Slack, Atlassian, Cohere for AI, and in-house branding. I have subsequently pushed myself to learn and expand my design skills and critical problem-solving abilities.

### GRAPHIC DESIGNER

*Knack Collective: Seattle, WA — August 2020 - June 2021*

This being my first agency design job, I gained experience and learned more than with any of my previous positions. Much of the work I did at Knack was in-house branding for our company, along with designing ebooks and whitepapers for Microsoft partners and AWS.

### FREELANCE GRAPHIC DESIGNER

*Work From Home: Grand Junction, CO — August 2017 - Current*

Working as a freelance graphic designer for three years has given me a significant amount of experience in design, and has elevated my passion for the craft. Several of my clients requested logos, websites, branding assets, illustrations, and other design elements. Some of these businesses include The Art Center, Western Slope Exotics, Mesa VR Tours, and The Equality Brand. I still take on occasional freelance work.

### ALTERATIONS SPECIALIST

*David's Bridal: Grand Junction, CO — April 2017 - April 2020*

Here I worked as an alterations specialist, sewing wedding gowns, and did professional fittings. I have a great deal of customer service experience from this job but have also become a better designer from having to work on and solve 3-dimensional problems when creating gowns.

### GRAPHIC DESIGNER

*Colorado Mesa University: Grand junction CO — August 2017 - December 2019*

I designed marketing and event collateral for the university and their clients, and was lead designer/art director on several major events.